

Eliane Miles

Keynote presentations • Strategy workshops • Boardroom briefings



SOCIAL RESEARCHER

BUSINESS STRATEGIST

TRENDS ANALYST

Founder + Director of



Curious Co

SOCIAL RESEARCHER

Eliane Miles

Eliane Miles is a social researcher, strategist, and trends analyst.

She is the founder of The Curious Co (thecurious.co), an insights and strategy consultancy that delivers practical strategic direction to clients across a wide range of industries.

With clients including Grant Thornton, CommBank, and Shopify, she has helped some of the world's largest brands gain insights for growth, engage more deeply with customers and build brand credibility.

Known for her strong analytical capability matched with deep intuition, audiences love her clear, curated, and engaging presentations.

Since 2016 she has delivered over 100 keynotes, strategy sessions, and executive workshops across multiple continents. A regular media commentator, Eliane has featured on ABC The Drum, 9News, SBS, and 7News as well as on radio, print and in online media.

Eliane's mission is to create clarity from complexity, share the story in the data, and lead organisations towards active, confident decision-making.



Eliane is a stellar presenter – clear, conscience and relevant.
She really set the pace and tone for a successful event.

PLATINUM COMMUNICATIONS

MOST REQUESTED TOPICS



Eliane has been fantastic to work with. She brought tremendous insight, energy and passion to our Leaders Forum session. I was very impressed by the analysis, research, turnaround and how she packaged and released the information to our global leaders.

COMPASSION INTERNATIONAL

- **Changing times, emerging trends:**
Responding now in a post-Covid world
- **Engaging and retaining staff:**
Building workplace cultures that inspire
- **Using data for persuasive communication:**
From analytics to action



KEYNOTE & WORKSHOP TOPICS

Changing times, emerging trends

Responding now in a post-Covid world

Business and disruption are now synonymous terms. Not only has Covid made huge impacts on our health and economy, it has sparked mass demographic change, workforce transformations, and consumer trends that are here to stay.

In this session, Eliane will guide your teams through the trends of a post-Covid world, including:

- Demographic transitions: Hyper-localisation and a fresh focus on the regions
- Workforce shifts: Gen Z multi-career expectations and next-gen employee mindsets
- Consumer expectations: How business can be more human in today's experience economy
- Digital transactors: Consumer demand for simplicity and convenience
- Trust as a premium commodity: Social license and our shared social values

Audiences will discover the impacts of these trends and be equipped with a practical game plan to respond.

Engaging and retaining staff

Building workplace cultures that inspire

WFH is the biggest transformation to the world of work in over a century. In one of the greatest social experiments of all time, leaders are grappling with how to build remote workplace culture and engage staff in new ways. Managers are reconsidering, re-adapting, and reinventing how they lead.

The good news is that we now have considerable data to help us make sense of this new world of work. In this session, Eliane will share the latest insights for building strong workplace cultures, whether remote or in-person. She will equip leaders with practical takeaways to develop, train, and inspire their teams, fostering greater engagement, collaboration, and motivation.

Using data for persuasive communication:

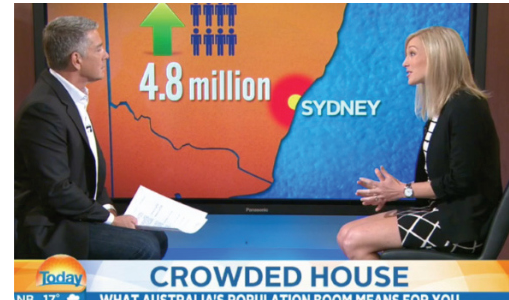
From analytics to action

Today's communication challenge is not the absence of data but the clear interpretation and application of that data. Business leaders expect information to be presented in compelling ways and initiatives to be backed by sound insights.

In this session, Eliane will help your organisation grow in being data-led. She will guide your teams on how to apply insights for persuasive communication and guide them through:

- Our new world of work: Workforce shifts that are here to stay
- Emerging communication trends: Visual storytelling for effective engagement
- Interpreting, applying, and using data to influence decision-making
- Specific examples of how to use data to shape a compelling narrative

IN THE MEDIA



The executive were effusive in thanks, and the presentation provided just the right research context to anchor the rest of our discussions.

SYDNEY METRO

Eliane is always excellent!
 The content and presentation was fantastic.

MACQUARIE UNIVERSITY

Eliane was spot on. She led our board in top-shelf exploration of strategic and demographic thinking, both specific to our organisation and the broader market.

CBM AUSTRALIA



CLIENTS



I loved Eliane's clear overview of Gen Z. I think all students, teachers, and parents need to hear this to understand the changing world and how we must respond... Thank you Eliane!!!

GRIFFITH UNIVERSITY

Eliane Miles

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Eliane is a great speaker with great facts, insights and delivery style!

Eliane is always excellent! The content and presentation was fantastic.

NAPSA

MACQUARIE UNIVERSITY



WATCH ELIANE'S SHOWREEL:


<https://youtu.be/VD2aw43a6no>

INVITE ELIANE TO BE PART
OF YOUR NEXT EVENT
GET IN TOUCH

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